



ZAGADA EXCHANGE

The Zagada Exchange (ZAX™) is under development as a Zagada Labs Project for early first quarter 2009 deployment. This will be the world's first online marketplace for real-time contracting of outsourcing services negotiation between corporate buyers and service suppliers of contact center and business process outsourcing (BPO) services. The ZAX™ will change the transactional landscape between corporate buyer and seller by standardizing our Zagada call center and BPO (ZaCCURS, ZaBURS) rating system requirement as a pre-requisite for service supplier participation.

Our innovative ZaXERS™ 3.0 Parallax rating engine represent the heart of our analytic – driven process. ZAX™ will usher in a new dimension in sourcing and service supplier management. The ZAX™ will connect a global network of Fortune 500 companies as Corporate Seat Buyers (CSBs) with an initial group of 25 ZaCCURS and ZaBURS rated service buyers in the Latin American, Central American and Caribbean nearshore markets. Participants will get direct access to Zagada's complete breath of advisory, analytics and support sourcing and decisioning services.

Parties interested in learning more should contact: ZAX@zagada.com

About Zagada Markets

Zagada is a business development analytics firm. The company provides research, indexes, rating and tailor-made advisory services on countries, cities and service suppliers to corporations. The company principally serves the corporate buy-side and is totally focused on delivering sourcing analytics on the global outsourcing sector. The company is the co-developer, with Waagstein Research of the ZagadaWaagstein Global Outsourcing 100 Index (ZAWA100) which is the first global investable benchmark on the sector. Visit Zagada at www.zagada.com. Visit ZAWA100 Index site at www.zagadawaagstein.com. Visit Zagada Store at www.zagadastore.com